

Game Day Advertising

Jacket Backers offers special opportunities for the advertisers who want to maximize their exposure with Rockwall High School parents and Yellowjacket football fans everywhere. A number of options are available to compliment your advertising strategy.

Game Day Roster:

A four-page color Game Day Roster that includes Rockwall Yellowjacket Team Roster, Opponent Team Roster and Scouting Report. Your logo is across the bottom of the inside pages and coupons or special offers can be included.

Home Game Rosters: \$ 1,500 each

Game Day Spirit Promotions:

Game Day Spirit Promotions are spirit items that are given to spectators upon entry to the stadium. Your logo/company name is positioned on each spirit item. Coupons or special offers can be included with the spirit item. Game Day Spirit Promotion advertising is available for all Yellowjacket Home Games.

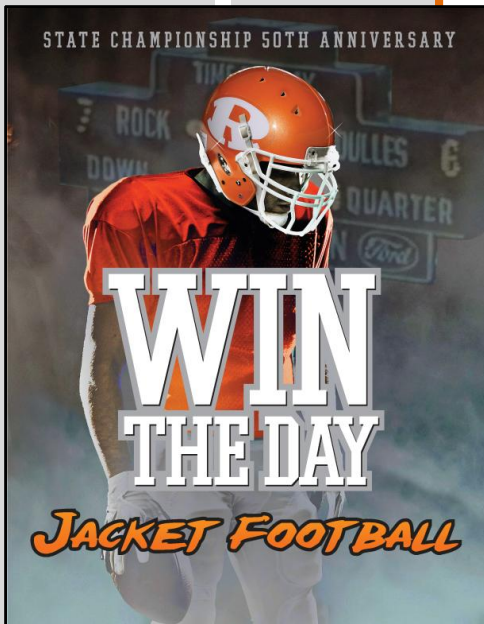
Game Day Spirit Promotions: \$ 1,500 each

Game Day Program Prizes:

Game Day Program Prizes are gift cards, coupons or special offers and are given to holders of designated programs during each home game. The value of the prizes are approximately \$50 each.

Jacket Backers, a 501(c)(3) charitable organization, is the official booster club of Rockwall High School Athletics and supports more than 800 student athletes at all levels of 22 competitive sports.

For more information about sponsorship opportunities, visit us at www.jacketboosters.com/sponsors.



Jacket Backers
901 Yellowjacket Lane
Rockwall, TX 75087
www.jacketboosters.com

Rockwall Football Home Games

The Yellowjackets' Playoff Success in 2014 will bring exciting football action to Wilkerson-Sanders Memorial Stadium. Rockwall's 2015 home games will spotlight some of the top high school players in the state of Texas.



Aug 28 vs Denton Ryan – Season Kick-Off

An important pre-district game against one of the top high school programs in the state of Texas. Be a part of the excitement when the Jackets start the season against this perennial powerhouse!!!

Sep 18 vs North Garland – Elementary & Middle School Night

The Jackets open district play with one of last year's 11-6A rivals. RHS feeder schools will be recognized at the Jackets District Home Opener of the 2015 season.

Oct 16 vs Sachse – Homecoming

This very tough match-up against one of the district favorites is the setting for this year's homecoming. Come early to see all the pre-game homecoming activities including the crowning of this year's King & Queen.

Oct 30 vs Tyler Lee – Senior Night / Parent Appreciation

The last home game of the season will be a critical match up against a very strong district opponent. Seniors and their parents will be recognized during a special pre-game program.

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