



**Football Program Sponsorship
ROCKWALL HIGH SCHOOL
2015 YELLOWJACKETS**



All payments & artwork MUST be received by FINAL deadline of JUNE 30

Business / Group / Student:		
Contact Person / Parent Name:		
Address:		
City, State, Zip:		
Phone:	Fax:	Mobile:
Email:		
<input type="checkbox"/> Please forward a proof prior to printing to the email listed above.		
Sold by:		
Special Instructions: _____		
<input type="checkbox"/> Please repeat from last year's program. Page # _____		
<input type="checkbox"/> Cash <input type="checkbox"/> Check # _____ Total \$ _____ Received <input type="checkbox"/> CD <input type="checkbox"/> Email <input type="checkbox"/> Hard copy <input type="checkbox"/> _____		

Sponsorships (please check one). All ads are full color. Placement is first-come first-serve.

***BUSINESS SPONSORSHIPS**

- Full page \$650.00 - Standard size is 8" wide x 10.25" tall - With 1/4" bleeds is 9"x 11.5".
- 1/2 page \$325.00 - Standard size is 8" wide x 5" tall, See back for details.
- 1/4 page \$200.00 - Standard size is 3.875" wide x 5" tall, See back for details.

STUDENT SPONSORSHIPS

- Full page \$400.00 - Standard size is 8" wide x 10.25" tall - With 1/4" bleeds is 9"x 11.5".
- 1/2 page \$250.00 - Standard size is 8" wide x 5" tall, See back for details.
- 1/4 page \$175.00 - Standard size is 3.875" wide x 5" tall, See back for details.

* Business Sponsorships not available at student ad rate.

We reserve the right to exercise editorial discretion on sponsorship images and content.

Make checks payable to:

RHS Jacketbackers

Mail completed form and payment to:

Virginia Reed

9105 Lakepointe Ave.

Rowlett, TX 75088

**Questions: Virginia Reed 972-977-3290
rhsfballprogram@gmail.com**

ARTWORK may be attached to this form

(Hardcopy for scanning, CD/DVD or Flashdrive)

or sent by email to: **rhsfballprogram@gmail.com**

Final Artwork must be PDF format only. (see back)

You are sponsoring RHS Football through the non-profit booster club. Your sponsorship includes an ad. The ad has no cash value. Ad space is on a first-come, first-serve basis and not guaranteed until payment and ad materials are received. All payments are final. No refunds. Thank you for your support.



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PREMIUM SPONSORSHIPS

- | | | | |
|---------------------------------------------|-----------|--------------------------------------------------------------------------------|-----------|
| <input type="checkbox"/> First page | \$1400.00 | <input type="checkbox"/> Homecoming Roster Insert | \$2000.00 |
| <input type="checkbox"/> Last page | \$1400.00 | <input type="checkbox"/> Senior Night Roster Insert | \$2000.00 |
| <input type="checkbox"/> Inside Front Cover | \$1600.00 | <input type="checkbox"/> Game Night Roster Insert | \$1500.00 |
| <input type="checkbox"/> Inside Back Cover | \$1500.00 | <input type="checkbox"/> Game Day Spirit Promotions | \$1500.00 |
| <input type="checkbox"/> Back Cover | \$1800.00 | <input type="checkbox"/> Ad on Team Poster <small>Maximum of four ads</small> | \$750.00 |
| <input type="checkbox"/> Centerfold Front | \$1600.00 | <input type="checkbox"/> Team Photo Spread | \$1200.00 |
| <input type="checkbox"/> Centerfold Back | \$1600.00 | <small>(sponsorship of the Varsity team photo page with business logo)</small> | |
| <input type="checkbox"/> Schedule Foldout | \$1800.00 | | |

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ORIGINAL WHITE COPY: Program Binder YELLOW COPY: Treasurer PINK COPY: Sponsor

SUBMITTING ADVERTISING MATERIALS FOR THE 2015 YELLOWJACKET FOOTBALL PROGRAM

If you have questions or need assistance creating your ad please email : rhsfbalprogram@gmail.com

Preferred Method: PDF format, hi-resolution with fonts included. You must first create your ad using a page layout application (Publisher, Word, InDesign, Photoshop, etc) and then save it as a PDF. If your application does not offer PDF as a format, there are several easy to use downloadable utilities that will enable you to write a PDF to your disk drive. We recommend "CutePDF Writer" - Google it! It's FREE and easy to use!

NOTE: If you purchased a full page ad and wish it to bleed off the edge of the pages (no border, continuous color all the way to the edge) then you must include the bleed area and printer marks or oversize your page in the application. I.E. if you have an 8.5x11 page you need to make your page size 8.75x11.25" and your artwork needs to extend off the sides by at least an eighth of an inch. The bleed must be included in your PDF.

Native Files: The program will be assembled using the InDesign application on the MacOS platform. Illustrator and Photoshop will also be used. All current and recent versions of these programs will be supported. You must package your files and include all linked graphics and fonts used in the artwork. Please zip or compress the files before emailing if possible.

Resolution of scanned artwork or digital pictures: 300dpi (or greater) @ 100% of final size.
jpeg format preferred for photos.

Sizes:

1/4 Page Ad

2 photo maximum

3.875x5"

(Three and seven eighths by five inches)

1/2 Page Ad

3 photo maximum

8x5"

(Eight inches by 5 inches)

Full Page Ad - No bleeds

5 photo maximum

8x10.25"

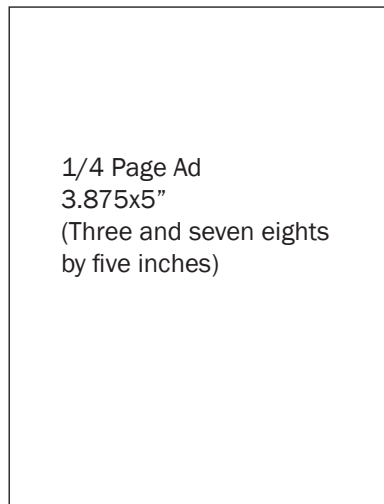
(Eight inches by ten and one quarter inches)

Full Page Ad - With bleeds

8.75x11.25"

(Eight and three quarter inches by eleven and one quarter inches)

If your artwork is not the correct size we will scale it to fit. This could result in the image being distorted.



Full Page Ad

No bleeds - 8x10.25"

(Eight inches by ten and
one quarter inches)

With bleeds - 8.75x11.25"

(Eight and three quarter inches
by eleven and one quarter inches)

