

# Rockwall Football Home Games

The Yellowjackets' move to District 11-6A will bring exciting football action to Wilkerson-Sanders Memorial Stadium. Rockwall's 2014 home games will spotlight some of the top high school players in the state of Texas.



## **Sep 6 vs LD Bell at Cowboy Stadium**

An important pre-district game against one of the top high school programs in North Texas. Be a part of the excitement when the Jackets play on the biggest stage in football!

## **Sep 12 vs Mesquite Horn – Elementary & Middle School Night**

The Jackets take on one of last year's District 12-5A rivals. RHS feeder schools will be recognized at the Jackets home opener of the 2014 season.

## **Sep 26 vs Lakeview Centennial – Homecoming**

The Jackets' first district home game is the setting for this year's homecoming. Come early to see all the pre-game homecoming activities including the crowning of this year's King & Queen.

## **Oct 3 vs Naaman Forest – Rockwall Alumni Appreciation Night**

A rematch of last year's Bi-District playoff game will be an important district game for the Yellowjackets. Rockwall High School Alumni will be recognized during the game.

## **Oct 24 vs Rowlett – Military Appreciation Night**

The Jackets go against a perennial opponent in the "Ray Hubbard Rivalry." Pre-game activities will include a special tribute to those Rockwall students who have served in the armed forces.

## **Nov 11 vs Garland – Senior Night/Parent Appreciation Night**

The last game of the regular season will be a critical match up against a strong district competitor. Seniors and their parents will be recognized during a special pre-game program.

Jacket Backers, a 501(c)(3) charitable organization, is the official booster club of Rockwall High School Athletics and supports more than 800 student athletes at all levels of 22 competitive sports.



Jacket Backers  
901 Yellowjacket Lane  
Rockwall, TX 75087  
[www.jacketboosters.com](http://www.jacketboosters.com)

# Game Day Advertising

Jacket Backers offers special opportunities for the advertisers who want to maximize their exposure with Rockwall High School parents and Yellowjacket football fans everywhere. A number of options are available to compliment your advertising strategy.

## Game Day Roster:

A four-page color Game Day Roster that includes Rockwall Yellowjacket Team Roster, Opponent Team Roster and Scouting Report. Your logo is across the bottom of the inside pages and coupons or special offers can be included. Special Game Day Roster advertising is available for the ATT/Cowboy Stadium game, Elementary School Night game (home opener), Homecoming and Senior Night.

Special Game Rosters:	\$ 2,000 each
Other Home Game Rosters:	\$ 1,500 each

## Game Day Spirit Promotions:

Game Day Spirit Promotions are spirit items that are given to spectators upon entry to the stadium. Your logo/company name is positioned on each spirit item. Coupons or special offers can be included with the spirit item. Game Day Spirit Promotion advertising is available for the ATT/Cowboy Stadium game, Elementary School Night game (home opener), Homecoming and Senior Night.

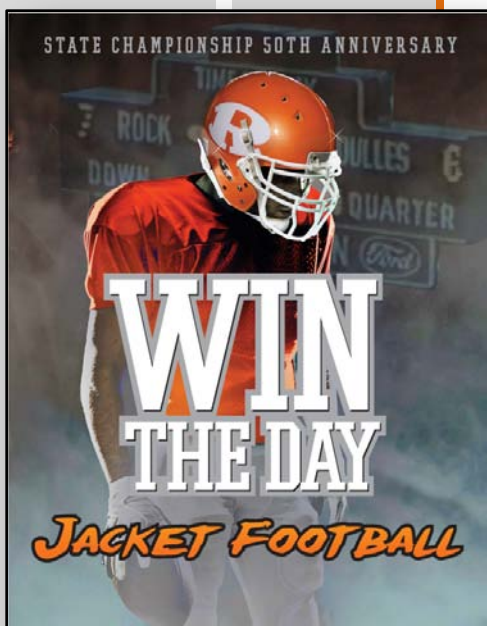
Game Day Spirit Promotions:	\$ 1,500 each
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## Game Day Program Prizes:

Game Day Program Prizes are gift cards, coupons or special offers and are given to holders of designated programs during each home game. The value of the prizes are \$ 50 each.

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For more information about sponsorship opportunities, visit us at [www.jacketboosters.com/sponsors](http://www.jacketboosters.com/sponsors).



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