



Rockwall High School Jacket Backers Athletic Booster Club

“Yellow Jacket Athlete of the Month” and “Lady Jacket Athlete of the Month”

Corporate Sponsorship Proposal

- Purpose:** To establish a business community-sponsored recognition program that acknowledges the outstanding performance of Rockwall High School student athletes, increases community awareness of Rockwall High School athletic programs and encourages the patronage of the participating sponsors.
- Scope:** One male student athlete (Yellow Jacket Athlete of the Month) and one female student athlete (Lady Jacket Athlete of the Month) will be selected by the Jacket Backers board members during the regular monthly board meeting. A pool of candidates for selection will be recommended by each varsity head coach for each month that the coaches' sports are participating in regular season or post-season competition.
- Recognition:** The recognition is made pursuant to UIL guidelines governing such activities and is not intended to provide any financial benefit to the student athletes or their families. The recognition will include the following:
- Certificate of Recognition (presented by the Jacket Backers board president or his/her representative, RISD Athletic Director, the athlete's coach and a representative of the sponsor)
 - Press release with photo prepared by the Jacket Backers
 - Signage in the sponsor's place of business
 - Any other recognition provided by the sponsor pursuant to UIL rules and guidelines
- Sponsorship:** Option 1 – Annual Sponsors
- Two sponsors per year - one for each recognition (Yellow Jacket/Lady Jacket)
 - Annual sponsorship: \$500/month for 12 months
 - Sponsorship includes press release and photo with student athlete to include brief overview of business, sponsor logo on Certificate of Recognition, special announcement at Rockwall athletic events, banner ad on Jacket Backers website for the 10 month period.
- Option 2 – Monthly Sponsors
- Two sponsors per month - one for each recognition (Yellow Jacket/Lady Jacket)
 - Monthly sponsorship: \$750/month for one month
 - Sponsorship includes press release and photo with student athlete to include brief overview of business, sponsor logo on Certificate of Recognition, special announcement at Rockwall athletic events, banner ad on Jacket Backers website for the month.