

It's A Great Time To Be A Jacket Backer!



JACKET P BACKERS

Sponsorship Opportunities

2013-2014

Team Poster Sponsor-Football



Yellowjacket Team Poster Package

The Rockwall Yellowjacket Team Poster is posted at businesses all over Rockwall. The Team Poster Package includes team picture, set-up, sponsors logo at the bottom of the poster and 1000 posters.

Approximately 250 posters will be placed in businesses throughout Rockwall and the remaining ones will be given away at the first home football game

Football Team: Co-sponsorship **SOLD** \$1,500 includes cost of poster, set-up and printing.

Rockwall Jacekt Backers is a 501(c)(3) organization.

Game Day Sponsors-Football



Game Day Program Roster Insert Package

Game Day Program Insert is a 4 page insert into the Rockwall Program that includes Rockwall Yellowjacket Team Roster, Opponent Team Roster and Scouting Report. Includes sponsor logo on insert cover and advertising space on the back page.

\$1,200 includes cost of roster insert, set-up and printing for one home game insert.

ONLY 2 LEFT



Game Day Spirit Package

Game Day Spirit Package is an item given to spectators upon entry to the stadium. Includes sponsor logo on promotional item, set-up, custom printing. Sponsors may include a special offer with promotional item. Game Day Spirit items are reserved for select home games this year.

Sep 30 vs. McKinney Boyd (Homecoming) **SOLD**
Oct 4 vs. Mesquite Horn (63 Championship Team) **SOLD**
Nov 8 vs. Longview (Senior Night)

Pricing is based on the spirit item selected and includes cost of spirit item, set-up and printing.

Program Prizes

Each Game Day Program has 4 inserts 'marked' so that the fans in possession of those inserts will be awarded special prizes donated by local businesses. The value of the prizes are approximately \$50.00 per game and include coupons, gift cards, special offers. etc. **ONLY 1 LEFT**

Athletes of the Month Sponsors

One male student athlete (Yellow Jacket of the Month) and one female student athlete (Lady Jacket of the Month) are selected each month by the Jacket Backers board from a pool of candidates recommended by each varsity head coach.



Yellowjacket of the Month Package

Includes press release and photo with student athlete to include brief overview of business, sponsor logo on Certificate of Recognition, special announcement at Rockwall athletic events, banner ad on Jacket Backers website for the school term.

\$2,250/school year

(Payable in \$250 monthly contribution)



Lady Jacket of the Month Package

Includes press release and photo with student athlete to include brief overview of business, sponsor logo on Certificate of Recognition, special announcement at Rockwall athletic events, banner ad on Jacket Backers website for the school term.

2,250/school year

(Payable in \$250 monthly contribution)

All proceeds for Yellowjacket & Lady Jacket of the Month go directly toward the Jacket Backers Scholarship Program. Other contributions to the Jacket Backers Scholarship Fund are always welcome.